

BAYA Meeting Minutes
July 28, 2009
Alameda County Juvenile Justice Center

Members present:

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|---|-------------------------|--------------------|
| 1. Elsie Tep, President | 6. Jack Baur, Webmaster | 15. Will Marston |
| 2. Dana Aleshire,
Vice President | 7. Amy Cheney (Host) | 16. Susy Moorehead |
| 3. Brandi Bette Smead,
Secretary | 8. Laura Calverley | 17. Gary Morrison |
| 4. Shawna Sherman,
Book Review Chair | 9. Beth Clousman (?) | 18. Nicole Pasini |
| 5. Carol Marquis, Book
Review Editor | 10. Leah di Tullio | 19. Linda Phillips |
| | 11. Viola Dyas | 20. Cailin Powers |
| | 12. Amanda Jacobs Foust | 21. Chris Selig |
| | 13. Jill Harris | 22. Joy Shioshota |
| | 14. Kelly Keefer | 23. Gabriel Shipp |



Treasurer's Report: Elsie Tep (reporting for Sarah La Torra)

- We currently have 39 paid members. When Sarah is not here, you can pay your dues to Elsie or you can mail your dues to Sarah at:
Redwood City Library
C/O Sarah La Torra
1044 Middlefield Road
Redwood City, CA 94063
- We have over \$7000 in our BAYA account right now.

Webmaster's Report: Jack Baur

- Our website has a lot more "space" than we were originally lead to believe.
- We are actually only about 1/3 of the space we have available.
- Jack is working on consolidating all of the minutes.

Urban Lit Workshop

- Date: Thursday, October 15
- Time: 9 am to 12 pm
- BAYA buttons/ magnets and workshop flyer
 - We have been planning to make BAYA membership and Urban Lit buttons to help promote BAYA professionally.
 - Jack Baur (Berkeley Public Library), Kelly Keefer (San Leandro Public Library) and Amanda J. Foust (Novato Library) have created some rough drafts as well as compiled what it would cost to make two different sizes in buttons or magnets.
 - Drafts were passed around for everyone to look at. Examples: BAYA logo with Bluford background; "Ask me about Urban Fiction"
 -  (current logo)  (former logo)
Question: Must we use our current logo? Or can we use something different or create a new logo?
 - Prices: 250 1-inch buttons= \$27.95

250 2 ¼-inch buttons= \$44.95

- Kelly's teens will copy, cut and assemble the buttons once we have the final design.
- Flyer: Graffiti images for poster (Amy: be careful that the colors we choose are not gang colors!) Deadline: August 30th.
- Program:
 - Miranda Doyle: Urban School Librarian
 - Pamela Johnson: Urban Lit Author
 - Rene Jackson: Urban Lit Author
 - Amy Cheney: in Spain but will do a video presentation on Urban Lit
 - BAYA will sponsor the video and will offer funding.
 - How much are we willing to spend on this? \$1500 to \$2000?
 - Dana Aleshire (San Pablo Library) has done something like this in the past and it cost less than \$1000 but with a professional it will most likely cost more.
 - Brandi Bette Smead (Benicia Public Library) will contact Jon Lewis of JL Edit and Motion (Benicia) to see if he would be willing to do something like this. (He has been helping BPL with their Film Festivals.)
 - Dana and Brandi Bette will try to work this out and come up with suggestions for a production group.
- Volunteers
 - We need volunteers for the day of the event as well as people to help out with the implementation.
 - Joy S (Berkeley Public Library) will reproduce the handouts.
 - Linda Phillips (Pleasant Hill Public Library) will help her transport the handouts.

New Idea: Bay Area Top 10 Book List (Elsie Tep)

- We could get our own local teens to participate.
- A good goal would be to have it published before school is out for the next summer.
- Kelly Keefer: We could use the National Teen 'Top 10' Guidelines and adjust them for our purposes.
- This book list would be a great way to promote BAYA and its reputation as a literary agent.
- Amanda J. Foust: If we try to aim for May 2010 we may fall short of the deadline. We should plan it this fiscal year and implement it during the 2010-2011 school year.
- We need to differentiate this from other top 10 lists.
- Kelly Keefer will bring the YALSA guidelines to the September meeting.
- We need someone to chair this and volunteers to work on the committee.

Budget Cuts: How can we counter them?

- Dana Aleshire: Teen programs in a box. The same program could be created and supplied once and then shared with other branches.

Program Sharing:

- Chris Selig and Kelly Keefer (San Leandro): CLA idea six-word memoir with photos (25 people) Go to page 2 of <http://www.cla-net.org/included/docs/08conf/Teens/VV.pdf> for details.
- Amanda J. Foust (Novato Library, Marin County):
 - Henna Program~ Rachel-Anne Palacios is an Oakland artist and will do a henna event for \$150. Contact information: 510 508 2263 or devikaspalacio@yahoo.com
 - Sheryl Erbsen, Novato Teen Author, *Breathless* 2009 She will talk for \$100.
- Brandi Bette Smead (Benicia Public Library): They had their second 48-Hour Film Contest. There were 35 participants in 8 films and 60 people came to the mini film festival the following weekend.

Suggestion:

- Amanda: What would everything about creating a performer database? Every month we recommend great performers but the only way we can access the information is to know which month someone suggested the performer. There has to be a more efficient way to access them.
- What about creating something in Google docs? Perhaps an excel spreadsheet?
- Gary Morrison (Fremont Public Library) is willing to work on this. He will send us a link to a performers' database.
- It is a shame that there is no teen performers' showcase like there is for children's services.
- This could be an idea for next year's BAYA event.

Next Meeting:

Date: September 22, 2009
Location: Redwood City Library- Redwood Shores Branch
399 Marine Parkway
Redwood City, CA 94065
Host: Sarah La Torra
Topic: Connecting with schools and community organizations
Website: <http://rcpl.info/ebranch/redwoodshores.html>