

BAYA Program Notes

Bay Area Young Adult Librarians

September 2005

Anatomy of a Failure

Debbie Carton & Vi Dyas from Berkeley Public shared what they learned from their experiences trying to put together a 'Book to Movie' Program in the summer of 2004.

The initial idea was from the teens themselves, and it was to consist of passing out paperback copies of the book 2 weeks prior to the movie presentation.

There was a large list of book/movies that was generated and eventually narrowed down. The program would also include reviews written by teens and posted on the BPL website.

There was a test run with Teen Read Week that had a horror theme.

They passed out copies of Misery and showed the movie.

In the original 6 program plan there were the following movies :

Ghost world

What's eating Gilbert Grape

Girl, interrupted

The shining

Romeo and Juliet

(the 6th program was the Potter vs. Potter debate, no movie required)

Here's what we ended up doing:

Potter vs. Potter debate

What's Eating Gilbert Grape

Romeo and Juliet

Everybody, Somebody, Anybody, And Nobody

This is a little story about four people named Everybody, Somebody, Anybody, and Nobody. There was an important job to be done and Everybody was sure that Somebody would do it.

Anybody could have done it, but Nobody did it. Somebody got angry about that because it was Everybody's job.

Everybody thought that Anybody could do it, but Nobody realized that Everybody wouldn't do it. It ended up that Everybody blamed Somebody when Nobody did what Anybody could have done.

Many people shared experiences of failed programs and why they thought it went wrong. Sometimes you hear about a successful event at a BAYA meeting and when you try it your own library it doesn't work out.

Information on Movie Licensing:

Video and Copyright ALA Library Fact Sheet Number 7 (Available on ALA.org)

Movie Licensing may be purchased for a one-time use or year of programming. Two companies mentioned:

Motion Picture Licensing Corporation <http://www.mplc.com/>

& Movie Licensing USA <http://www.movlic.com/>

